



## Parent & Community Guidelines for Use of Electronic/Social Media

In today's school communities, technology resources can be powerful tools that support student learning at all ages. Electronic media can create communication and collaboration opportunities between students, parents, teachers and other district personnel. North Kansas City Schools encourages parents to participate by viewing and sharing comments on district/school/teacher-sponsored social media sites when appropriate. Common platforms used in our district include Facebook, Twitter, Instagram, Seesaw and Canvas.

### Parents are asked to adhere to the following guidelines:

- Parents will receive communication from teachers prior to their child's involvement in any project using online social media platforms.
- Parents should not attempt to destroy or harm any information online.
- Parents should not use classroom social media sites for any illegal activity, including violation of student/data privacy laws.
- Parents should not distribute information that might be deemed personal about other students via social media.
- Parents are highly encouraged to read and/or participate in social media at the classroom, school and district levels.
- Parents should not share any information that does not also meet the Student Guidelines.
- Parents experiencing concerns with their student's education, school environment, school activities and/or interaction with a teacher or administrator are encouraged to speak to school and/or district leadership BEFORE turning to outside sources for resolution. North Kansas City Schools uses a platform called [Let's Talk](#) to direct concerns, questions and comments to the appropriate administrator or department.

For additional information on the district's Technology Usage Policy, visit:

<https://www.nkcschools.org/cms/lib/MO49000025/Centricity/Domain/4/Technology Usage.pdf>

